

Error-filled API results that we PAID for which were fraudulently or negligently provided by Google:

Starting 17 years ago, users from many countries around the world sent kml files to us containing maps of their local courses from which we were able to extract course GPS coordinates and insert them into our database. By 2010, approximately 12,000 courses from 40 countries around the world had been added to the database.

Of course, we weren't able to continue operations then given the GPS bouncing we were experiencing and the lack of answers from Google Android and from Apple at the time. Further, we found that Google was frequently overlaying imagery and introducing variances that had not previously been there after we completed mapping.

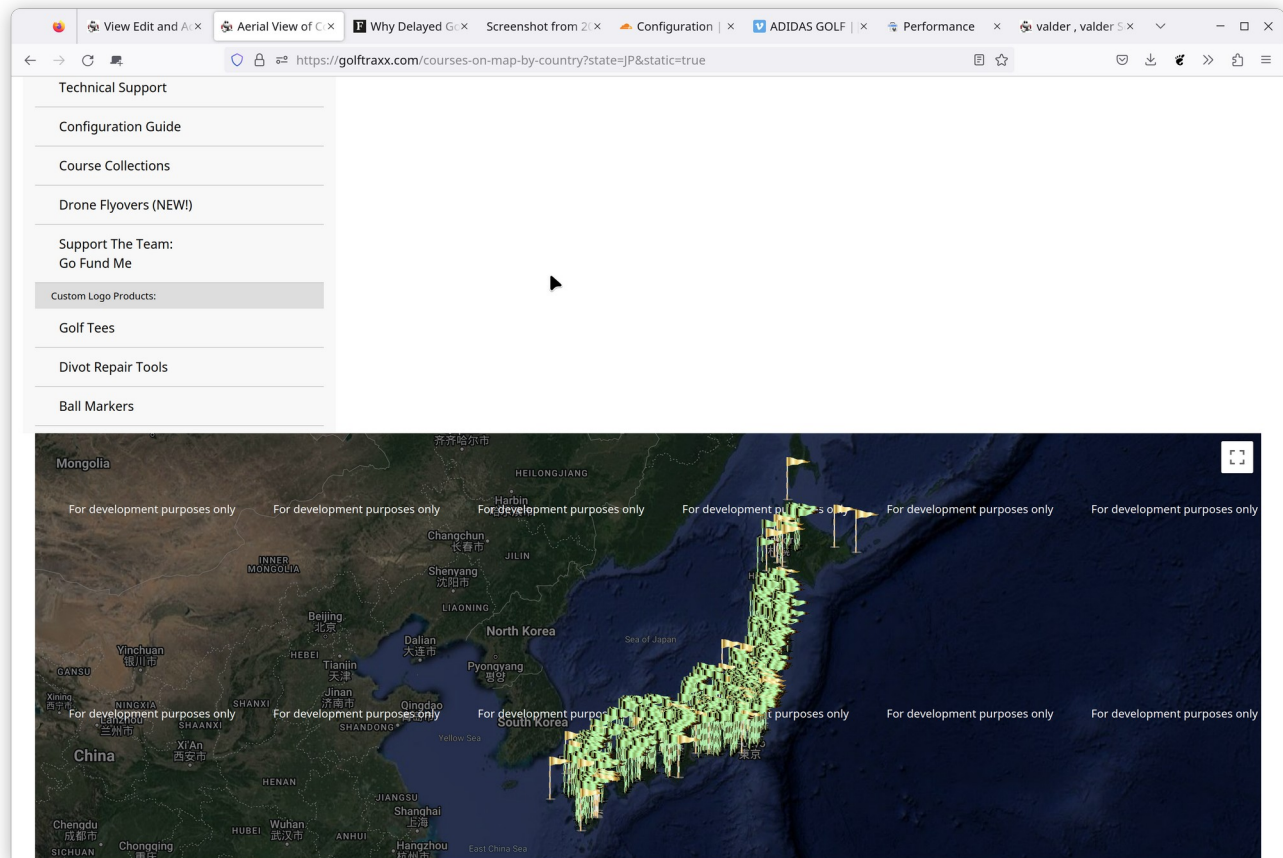
Fast forward to 2019, post my stage-4 cancer operation, I started updating the website with enhanced Google Maps API 3.3 imagery and also with updated scorecards pulled from courses' own websites or otherwise supplied, and updating course maps to correspond with the updated golf course scorecards both in terms of mapping layout and measured distances. You've seen how our gradebook allows us to reconcile the distances shown in the scorecard to the measured distance to less than a yard per hole for each and every hole on the course.

We also started becoming aware of many more courses that previously we weren't aware of. For example, I purchased a list from an Australian beverage distributor for \$150 that identified nearly 1500 courses we previously had not had, along with addresses, phone numbers, etc. We imported that distributor's data, and we then began using Google API services to obtain GPS coordinates for each course so these new courses might be mapped.

Google provides an API mapping service called reverse geocoding that takes addresses and returns coordinates. It also does it with Google places. We entrusted Google to ethically provide accurate results which we paid for.

What we have discovered as we complete mapping is virtually EVERY SINGLE one of the coordinate pairs provided by Google were WRONG. Substantially off the mark. For thousands and thousand of courses we paid Google for the data.

Need proof? Have a look at our **unmapped** courses in Japan, Western Australia, or close to 150 other countries. Unmapped are shown as green flags. If the flag does not bring up a course map centered on the course, it's BECAUSE Google provided bad data which it refuses to credit and refuses to admit.



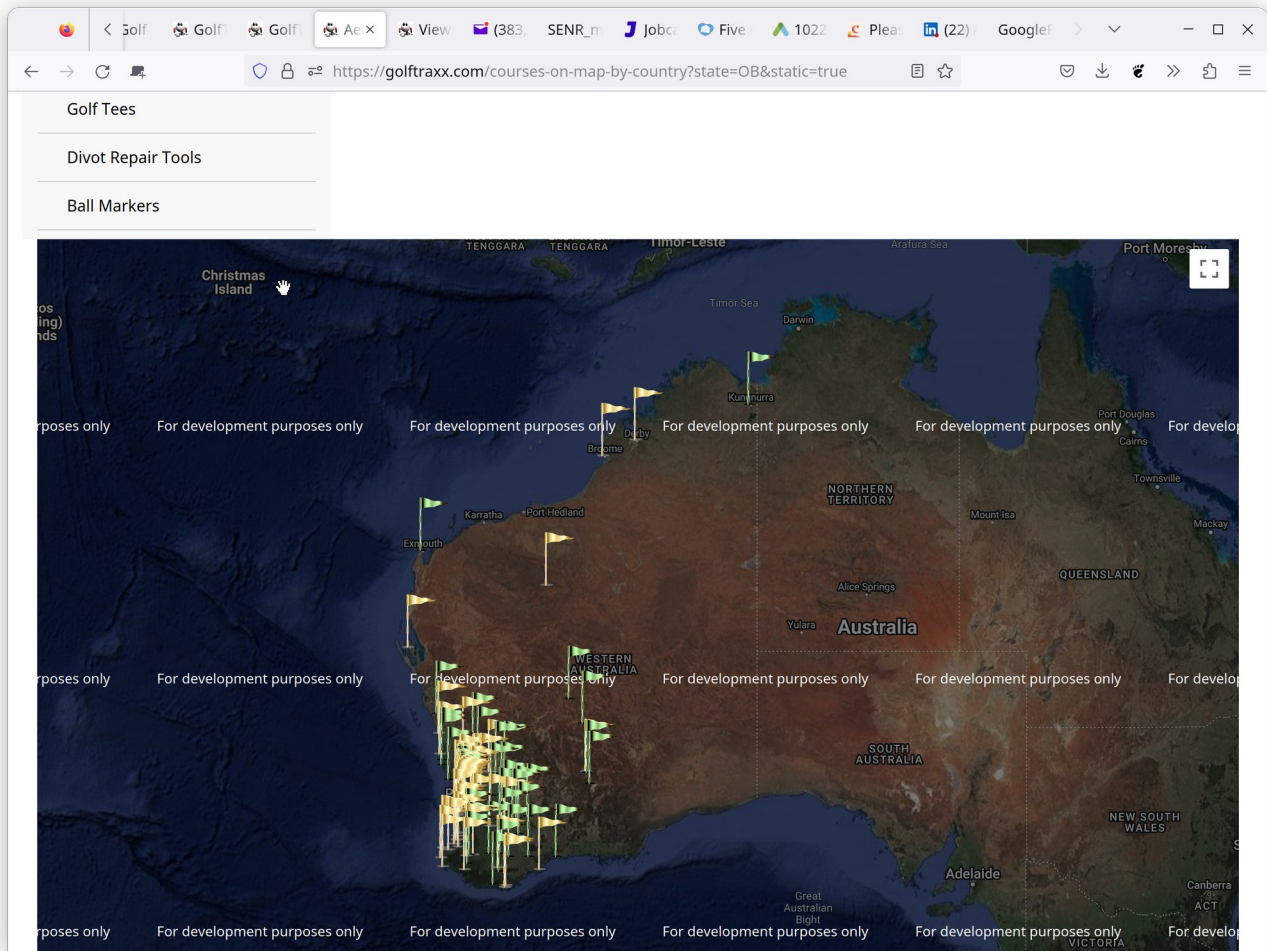
Of course, Google REFUSES to issue credit of any kind.

As we completed most of the remaining courses in Philippines we noticed this phenomeon. We center our editor map using course coordinates or the address which is reverse geocoded. We're working on Western Australia now where we have gone from around 50 mapped courses to nearly 100. In every single one of the Western Australia courses we've recently mapped, we're Googling the course when we see that the GPS coordinates provided by Google were wrong and what do you suppose we find? Google HAD the correct coordinates all along in its database but it CHOSE to supply bad data to us, amd to fraudulently BILL us for supplying bad data to us.

Google has also been fraudulently billing us for providing API mapping services to our site for TEN THOUSAND courses we had not yet mapped after ranking the pages with 1,2, or 3 rankings so they would be shown to as much as 70% of the internet traffic for the keyword.

<https://static.golfraxx.com/newspress/GoogleFraudulentBilling.pdf>

As an easier to understand example for those that don't read Japanese, let's look at Western Australia which we've recently been working on mapping the remaining unmapped courses.



We now have close to 100 mapped courses there in western Australia now, but 100 more remain unmapped.

Many of those unmapped courses have coordinates provided by Google's API mapping services to us.

```
select coursename, latitude, longitude from golfcourses where state = 'OB'
```

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`select coursename, latitude, longitude from golfcourses` Enter a SQL expression to filter results (use Ctrl+Space)

	coursename	latitude	longitude	
1	Bencubbin Sports Club (Inc)	-30.8087419	117.8577298	
2	Boulder Golf Club	-30.7929089	121.4945665	
3	Broomehill Golf Club	-33.8423364	117.6475042	
4	Cambridge Golf Professional Shop	-31.9345634	115.7906569	
5	Cervantes Golf Course	-30.4995435	115.0696399	
6	Chapman Valley Golf Club	-28.4966605	114.8091888	
7	Corrigin Golf Club Inc	-32.278313	117.8171528	
8	Country Club Kambalda	-31.2095361	121.6217816	
9	Cunderin Golf Club	-31.6609278	117.2372558	
10	Dalwallinu Golf Club	-30.2754077	116.6560563	
11	David Milne Golf Academy	-31.751757	115.7506721	
12	Denmark Country Club (Inc)	-34.9633332	117.3478392	
13	Eden Park Golf Course	-33.3707331	116.1564962	
14	Exmouth Golf Club Inc	-21.9314332	114.1305291	
15	Flatirons Golf Club	-30.7818811	121.4885929	
16	Fontaine Gavin	-31.9931852	115.8819234	
17	G V & J Byrne Enterprises	-31.8403182	115.7846536	
18	Gnowangerup Golf Club (Inc)	-33.9332811	118.0152161	
19	Golf Box	-31.7743331	115.7822963	
20	Greenbushes Golf Club	-33.8738578	116.2676426	
21	Helen Beatty	-31.9542069	115.8928567	
22	Henderson Stuart	-31.9637504	115.895567	
23	Holman Glen	-31.9931852	115.8819234	
24	Hopetoun Everett Country Club	-33.936999	120.1270136	
25	Hyden Golf Club	-32.4500522	118.8632931	

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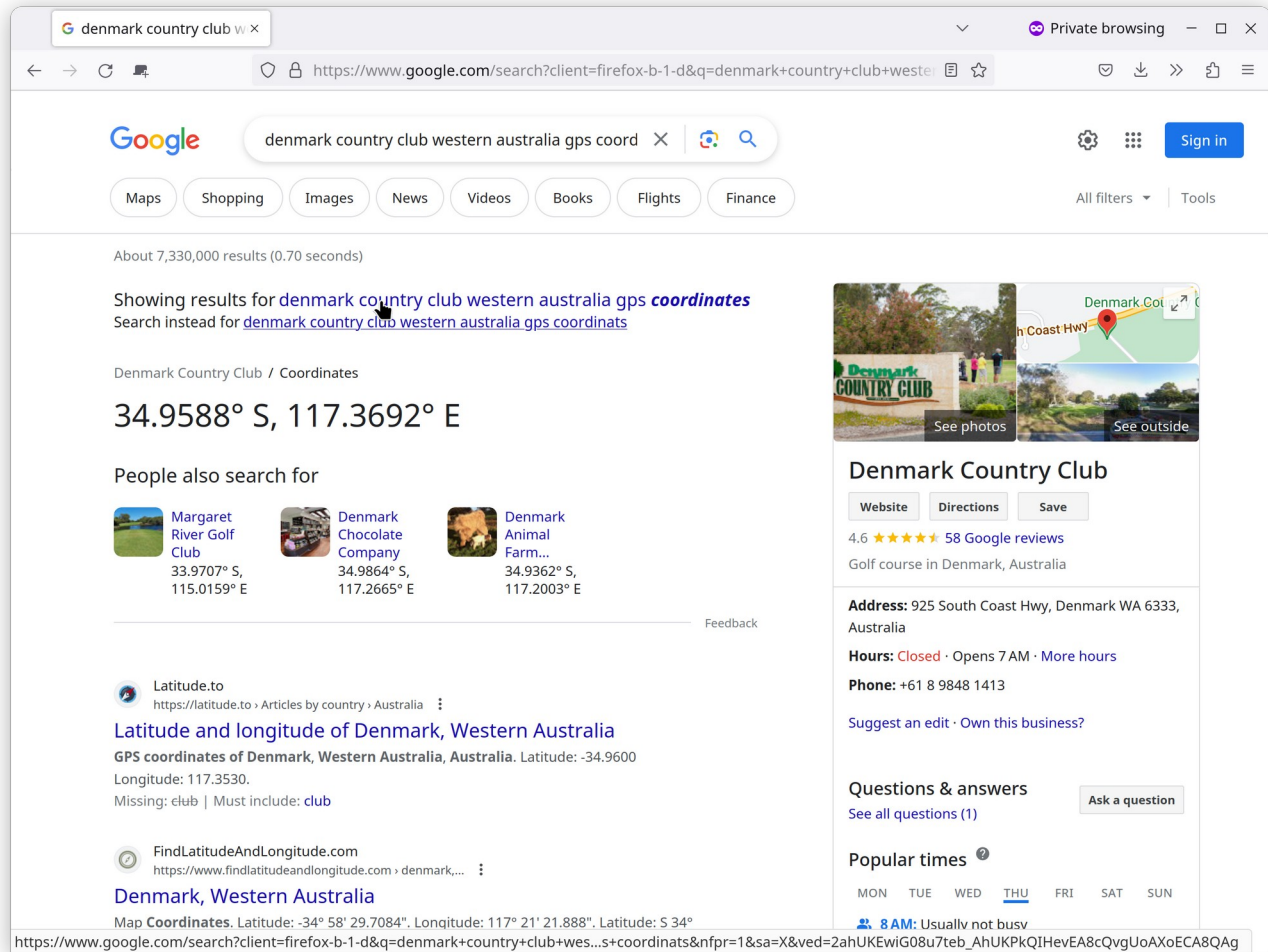
select coursename, latitude, longitude from golfcourses

	coursename	latitude	longitude
25	Hyden Golf Club	-32.4500522	118.8632931
26	Irwin Glen	-31.9542069	115.8928567
27	Isles Andy	-32.0770691	115.8762379
28	Jerramungup Golf Club	-33.948584	118.9156725
29	Joondalup Resort	-31.7492	115.7516721
30	Jurien Bay Golf Club	-30.3067032	115.0373581
31	Kellerberrin Golf Club	-31.63265079999	117.7192968
32	Kendenup Country Club	-34.4897659	117.6047936
33	Kojonup Golf Club	-33.8383338	117.1432215
34	Kondinin Golf Club	-32.5137985	118.4049191
35	Koorda Golf Club	-30.8261919	117.4853788
36	Kulin Golf Club	-32.6234835	118.2073447
37	Lake Grace Golf Club	-33.1008788	118.4699963
38	Lake Kununurra Golf Club	-15.7902235	128.7119537
39	Lake View Golf Club	-33.3145389	117.7397883
40	Lake Yealering Golf Club	-32.5924499	117.6319662
41	Lancelin Golf Club	-31.0490219	115.3638203
42	Latham Golf Club	-29.7355303	116.4675128
43	Leinster Golf Club	-27.9160206	120.6990995
44	Leonora Golf Club	-28.8849715	121.3309059
45	Manjimup Country Club	-34.2142202	116.1975728
46	Mark Tibbles International Golf Sch	-31.7640143	116.0070707
47	Maylands Peninsula Golf Club	-31.9417896	115.9023513
48	McSkimming Tony	-31.9542069	115.8928567

So it's a simple a matter of Googling the course name now and adding western Australia + "GPS coordinates" to the search term to see what Google shows the public for the GPS coordinates and compare that results it sold us.

I invite you to please do so for any of the courses in this list.

Let's start as an example with Denmark Country Club. Google Maps API recently supplied us with -34.9633 latitude, 117.3478 longitude. Yet a Google search returns:

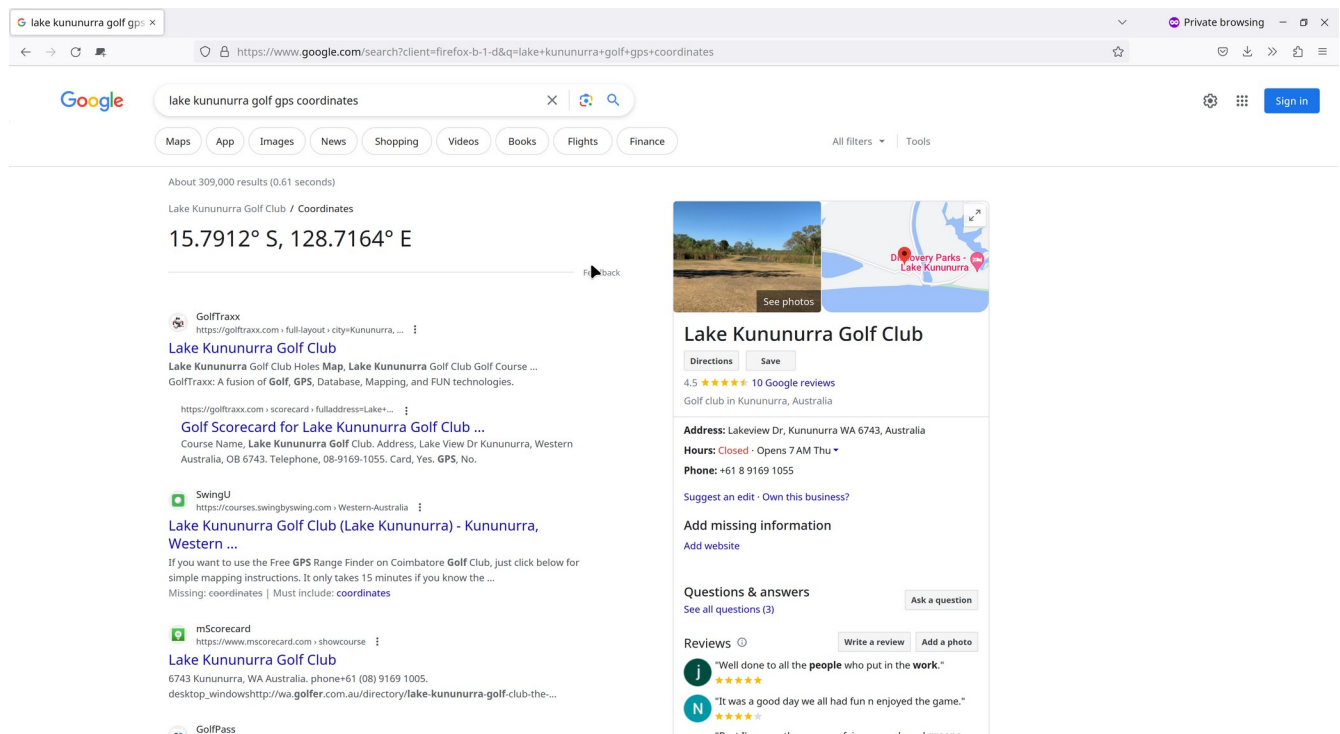


Please consider what might motivate Google to sabotage it's reported results froth web when supplying as a API service when it has the correct information that it could have provided.

Let's also look at Joondalup Golf Club as an example of Google manipulation of search results and fraudulent maps API billing. We have had all three nines mapped for Joondalup for quite some time, but the only results shown by Google were for the resort which isnt' a specific 9, so it returned a blank map. We received a request to map it, and checked and advised that the three nines were mapped and the person simply asked: "WHY would Google show the unmapped listing only on golftraxx.com and rank it as number 1?????" Our thoughts EXACTLY! That goes AGAINST everything Google represents itself to be. The coordinates we had received from Google for the remaining "unmapped" Joondallup resort course were MORE than a half degree off in latitude ALONE. One degree of latitude is approximately 70 miles. Searching imagery for courses when data you paid it for it provided negligently such that your many miles away from correct location is beyond difficult.

What you will see exactly as we have is Google ranks all the unmapped courses like this example with rankings of 1,2, or 3 to generate fake API mapping billings, and excludes all the courses that are IN FACT mapped from its search results ENTIRELY, and on top of that supplied nearly ALL the GPS data incorrectly through negligent or fraudulent API billings for which we expect credit but Google denies as TOO OLD! We have now blocked Google from generating “maps” where we had no course hole GPS data.

A review of this list also enables us to provide examples of Google’s fraudulent maps API billing. Lake Kununurra as an example of Google’s fraudulent API-mapping. Note it’s status as an unmapped course as I write this. But more importantly, note Google’s ranking of the page as a number 1 ranked page. It’s not because we have data for it. We don’t. Google ranks it as number one to drive most internet searchers on the internet to our page where it KNOWS we haven’t got data.



What you will see exactly as we have is Google ranks nearly ALL the unmapped courses as number 1, 2, or 3 ranking yet leaves all the mapped courses we have data for which we submitted to it for indexing out of it’s results. Those left is are those it claims it “knows about.” Yeah, it KNOWS it’s unmapped and therefore by ranking it as a number oe ranked page can smear golftraxx.com

By hiding all of our mapped courses from search results, Google gives time to it’s COMCAST partner to COPY our research as if its own, and then lay claim as Google immediately shows its partner’s (COMCAST) mapped content at the top of all ranked pages.

But the truth is it’s partner has no data for it.

Lake Kununurra Golf Club

Home / Courses / Oceania / Australia / Western Australia

Lake Kununurra Golf Club

☆☆☆☆☆

Rating Snapshot About Reviews Content, Offers and more

Rating Snapshot

All Time Last 6 Months Last 12 Months

GOLFPASS Rating Index ☆☆☆☆☆

5 Stars	0	Conditions	☆☆☆☆☆
4 Stars	0	Value	☆☆☆☆☆
3 Stars	0	Layout	☆☆☆☆☆
2 Stars	0	Friendliness	☆☆☆☆☆
1 Stars	0	Pace	☆☆☆☆☆
		Amenities	☆☆☆☆☆

0% Recommend this course

Write Review

Lake View Drive, Kununurra, Western Australia, 6743, Australia

+61 8 9169 1055, +61 8 9169 1005

Give Feedback

About

Holes	Type	Par	Length	Slope	Rating
18	Public	72	6017 meters	N/A	N/A

Tees

So when Google immediately HIDES our course pages AFTER we've mapped the course, COMCAST quickly copies our research, claims it as it's own and gets number one ranking.

Disgustingly PREDATORY and MALICIOUS behavior by Google AND COMCAST, deserving of massive regulatory fines and orders of reimbursement for fraudulent billing services.